2025 SEASON

STRAY DOG THEATRE

PROGRAM ADVERTISING

Stray Dog Theatre is a professional, registered not-for-profit company in residence at Tower Grove Abbey.
All performances are held at 2336 Tennessee Avenue, Saint Louis, Missouri 63104

2025 SEASON

THE CURIOUS SAVAGE (February 6-22, 2025)
ROCK OF AGES (April 3-26, 2025)
FRANKIE AND JOHNNY IN THE CLAIR DE LUNE (June 5-21, 2025)
THE SECOND HURRICANE (August 7-30, 2025)
THE MINUTES (October 2-18, 2025)
SUPERHERO (December 4-20, 2025)

Advertiser: _____ Contact Person: _____
Please list the name of the business/person as you would like it to appear in marketing.

Address: _____ City, State, Zip: _____

Phone: _____ Cell: _____ Email: _____

Web Address: _____
Please provide a link to which you would like customers directed. The link provided will be used in digital marketing where a direct link to you exists.

Authorized Signature: _____

AD DEADLINE: 3 weeks prior to opening performance. Ads to appear in RGB.
Accepted formats: Scanned or digital art in exact spec. size; files in 300dpi resolution; PDF, EPS, TIF, PNG, JPEG, Mac or PC

AD SIZES:

Full Page
5" X 7.25"

½ Page
5" X 3.625"

¼ Page Vertical
2.375"
X 3.625"

¼ Page Horizontal
5" X 1.75"

RATES	1X	6X (Season)
Back Cover	$500	$2,500
Full Page	$300	$1,500
1/2 Page	$175	$875
1/4 Page H or V	$125	$600

STRAY DOG THEATRE, a 501 (c)(3) not-for-profit organization, is authorized to publish a _____ ad as specified by the season advertiser.
(Ad Size)

SELECT SHOWS:

[ ] ***The Curious Savage***
[ ] ***Rock of Ages***
[ ] ***Frankie and Johnny…***
[ ] ***The Second Hurricane***
[ ] ***The Minutes***
[ ] ***Superhero***

STRAY DOG THEATRE is the sole authorized agent for the program and has final approval of all ads.
Terms: Full payment due upon submission of signed agreement. There is a 10% cancellation fee.

PAYMENT: [ ] Check [ ] Credit Card [ ] Invoice
Please make checks payable and mail to: STRAY DOG THEATRE, 31 Bon Hills Drive, Saint Louis, MO 63132
For security reasons, if using a credit card - please call Lynn Pollak directly at (314) 503-7568 with your information.

_____ _____ _____
Total $ Due *Advertising Representative Signature (Stray Dog Theatre)* *Date Received*

CONTACT: Lynn F. Pollak, Advertising Executive | (314) 503-7568 | lfpollak@charter.net